

国际经济与贸易

International Economics and Trade

专业代码：020401

学 制：4 年

Program Code:020401

Duration: 4 years

培养目标：

本专业培养能坚持社会主义道路，德智体全面发展，适应社会主义市场经济建设和对外经济贸易发展的需要，系统掌握经济与管理的基础理论，掌握国际贸易的知识与技能，并具有较高的外语、计算机应用能力的高级经贸人才。学生毕业后能在对外经济贸易部门、外向型企业、跨国公司及政府经贸机构从事实际业务及管理工作。

Training objective:

The professional training make the students adhere to the socialist road, all-round development, to meet the needs of the construction of socialist market economy and the development of foreign trade and economic system, master the basic theory of economics and management, master the knowledge and skills of international trade, foreign languages, computer application ability. After graduation, students can be engaged in the business and management in the foreign economic and trade departments, export-oriented enterprises, multinational corporations and government economic and trade institutions.

毕业要求：

№1. 有崇高的思想品德、正确的法律意识、强烈的社会责任感、高尚的职业道德与操守；具有积极的人生和世界观、强健的身体和心理素质、良好的人格和魅力、适当的为人和处事。

№2. 具备文学、历史、哲学、艺术等社会科学的基本知识；具备自然科学与工程技术的基础知识；具有较高的人文社会和自然科学的基本素养。

№3. 具备英语口语和书面交流的能力、涉外商务沟通中的英语应用和跨文化交流能力，具有对多元文化的包容心态和宽阔的国际化视野。

№4. 具备计算机等现代科技的使用能力，具备数学、统计、计量等方法的应用能力。

№5. 具备经济学科和管理学科基础知识，具备运用基本的学科理论和方法分析、解决实际问题的能力。

№6. 具有本专业领域扎实的理论基础和知识构架，以及进行相关领域学术研究的能力。

№7. 熟悉进出口业务各环节、国际经贸规则、行业管理规则，具有国际贸易实务操作能力。

№8. 具备跨国公司经营与管理的知识，适应“引进来”和“走出去”企业实务工作要求。

№9. 具备经济、管理类其他相关专业（金融、市场营销、企业管理、物流、电子商务等）的初步知识与技能，体现承担其他相关专业领域实务工作的基本素质和发展潜力。

№10. 具备终生学习的能力、创新意识和创新能力；思维敏捷、勤于钻研，勇于创新、创造与革新。

Student Outcomes:

№1. Noble moral character and correct legal sense, a strong sense of social responsibility, noble professional ethics and conduct. With active life and world outlook, strong physical and mental quality, good personality and charm, harmonious with people.

№2. Fundamental knowledge of social science such as literature, history, philosophy and art. Fundamental knowledge of natural science and engineering. High qualities in both social science and natural science.

№3. The ability to communicate in oral and written English, and the ability to use English in foreign business and across cultural communication. With good tolerance mentality of multicultural and broad international perspective.

№4. Use computer and take advantage of other modern technology, use mathematics, statistics, econometrics and other methods.

№5. Fundamental knowledge of economics and management. The ability to analyze and solve practical problems with basic theory and methods.

№6. With solid theoretical knowledge in field of this major and the ability to apply theory of international economic and trade to do academic research.

№7. Familiar with all aspects of import and export business, international rules and industrial management rules, and have quite good international trade practical skills.

№8. Knowledge on management and administration of the multinational corporation and the ability to adapt to practical work of inward and outward investment.

№9. Fundamental relevant knowledge of economics and management(finance, marketing, enterprise management, logistics, e-commerce). Qualify of practical work in other relevant field and have good potential.

№10. The capacity for lifelong learning and innovation and creativity. Quick thinking, diligent in thinking, innovative awareness ,good at invention.

专业简介：

本专业于 1992 年设置并招生，2004 年创建经贸学院后由工商管理学院并入该院。至今形成了一定办学规模、积累了较丰富办学经验。本专业的培养过程注重“课内与课外结合、学术与实务结合、知识与素质结合”的理念，致力于培养“大胸怀、强心智、宽口径、厚基础、稳步伐”的复合型经济、贸易、管理人才。毕业生具有较为宽广的就业和深造通道，获得了用人和后续培养单位的广泛好评。

Program Profile:

The major was founded in 90s of the last century in School of Business Administration , and become a major of School of Economics and Trade in 2004. The major formed a certain scale, and accumulated rich experience in education, the major has 3 professors, 5 associate professors, 5 lecturers. The training process pay attention to the combination of "inside and outside class, academic and practice, knowledge and quality", and we committed to developing compound economic, trade, management personnel with clear bosom, strong mind, wide adaptability, thick foundation, and firm pace. Graduates have a wide range of employment and study channels, and the employer and follow-up training unit have rather good evaluation.

专业特色:

其一，为社会培养具备国际贸易实务、国际商务谈判、国际经贸合作、国际企业管理、电子商务、国际结算等理论和实践能力的应用型国际商务人才；其二，强化双语教学、扩大国际视野、培育国际交流能力；其三，针对贸易规则演化、行业发展动态开设一系列新课程，贴近国情现实、倡导学以致用。

Program Features:

Firstly, culture application type international business talents with the theory and practice quality on international trade practice, international business negotiation, cooperation and management, electronic commerce, international settlement, etc. Secondly, strengthen bilingual education, , expanding international perspective, cultivating international communication ability. Thirdly, for the evolution of trade rules, the development of the industry to open a series of new courses, close to the reality of the country, to promote the use of knowledge.

授予学位: 经济学学士学位

Degree Conferred: Bachelor of Economics

主干课程:

微观经济学、宏观经济学、国际贸易原理、国际金融、计量经济学、外贸函电与单证、国际贸易实务、管理学原理。

Core Courses:

Microeconomics, Macroeconomics, Principles of International Trade , International Finance , Econometric, Foreign Trade Correspondence and Documents , International Trade Practices, The Principle of Management.

特色课程:

全英语教学课程：国际金融

双语教学课程：计量经济学、中级计量经济学、国际经济学、外贸函电与单证、国际贸易实务、国

际商务、市场营销学、公司金融、国际物流、博弈论

研究型课程：经济理论前沿

含新生研讨课：国际经济与贸易导论

专题研讨课：国际贸易规则前沿、国别经济

工作坊：国际商务综合模拟与实训

专题设计课：毕业设计（论文）专题讲座

创业教育课程：创业教育

Featured Courses:

Courses Taught in English: International Finance

Bilingual Courses: Econometric, Intermediate Econometrics, International Economics, Foreign Trade Correspondence and Documents, International Trade Practice, International Business, Principles of Marketing, Corporation Finance, International Logistics, Game Theory

Research Courses: Series Topics on Advances of Economics

Freshmen Seminars: Introduction to International Economics and Trade

Special Topics: Front of International Trade Rules, Nationality Economy

Workshops: International business integrated simulation and training

Special Designs: Graduation Thesis Lectures

Entrepreneurship Courses: Developmental Entrepreneurship

一、教学计划总体安排表 (General Teaching Schedule)

学 年	学 期	教 学 进 度 安 排 (周)																		理	考	入	军	课	工	电	综	社	生	毕	其	中	毕	就	机	假	小																		
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	论	学	学	程	程	程	子	合	会	产	业	它	外	业	业	动	期	计																
																							A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R															
一	1		C	A	A	A	A	A	A	A	A	A	A	A	A	A	B	D	D	D	14	1	1	3															19																
	2	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	Q	Q	B	B	16	2															2	20																	
二	3	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	Q	Q	B	B	16	2															2	20																	
	4	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	Q	Q	B	B	16	2																2	20																
三	5	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	Q	Q	B	B	16	2																2	20																
	6	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	I	M	B	B	16	2					2				1								20																
四	7	A	A	A	A	A	A	A	A	A	A	A	L	L	L	L	Q	Q	B	B	12	2									3							2	20																
	8	O	O	O	O	O	O	O	O	O	O	O	O	O	O	O	Q	Q	Q	Q														14	6		20																		
合 计 (周)																				106	13	1	3																2										3	1		14	16		159

二、各类课程学分登记表 (Registration Form of Curriculum Credits)

1. 学分统计表 (Credits Registration Form)

课程类别 Course Category	课程要求 Requirement	学分 Credits	学时 Academic Hours	备注 Remarks
公共基础课 General Basic Courses	必修 Compulsory	48.0	700	
	通识 General Education	10.0	160	
学科基础课 Disciplinary Basic Courses	必修 Compulsory	49.0	808	
	选修 Elective	6.0	96	
专业领域课 Specialty-related Courses	必修 Compulsory	9.0	160	
	选修 Elective	22.0	352	
合 计 Total		144.0	2276	
集中实践教学环节 (周) Practice Training (Weeks)	必修 Compulsory	25.0	25 周	
毕业学分要求 Credits Required for Graduation	144.0+25.0=169.0			

备注：学生在取得专业教学计划规定学分的同时，还必须取得第二课堂 2 个人文素质教育学分和 4 个创新能力培养学分。

2.类别统计表 (Category Registration Form)

学时 Academic Hours					学分 Credits						
总学时数 Total	其中 Include		其中 Include		总学分数 Total	其中 Include		其中 Include			其中 Include
	必修学时 Compulsory	选修学时 Elective	理论教学学时 Theory Course	实验教学学时 Lab		必修学分 Compulsory	选修学分 Elective	集中实践教学环节学分 Practice-concentrated Training	理论教学学分 Theory Course Credits	实验教学学分 Lab	创新创业教育学分 Innovation and Entrepreneurship Education
2276	1668	608	2072	204	169	131	38	25	137.5	6.5	13

三、专业教学计划表 (Teaching Schedule)

类别 Course Category	课程 代码 Course No.	课程名称 Course Title	是否 必修 C 修 C/E	学时数 Total Curriculum Hours				学分 数 Credits	开课 学期 Semester	毕业 要求 Student Outcomes	
				总学 时 Class Hours	上机 Computer-ai ded Class Hours	实验 Lab Hours	实践 Practice Hours				
公共基础课 General Basic Courses	143091	中国近现代史纲要 Skeleton of Chinese Modern History		(32) 24				2.0	1	No1,2	
	143093	思想道德修养与法律基础 Cultivation of Thought and Morals & Fundamental of Law		(40) (36)				2.5	2	No1,2	
	143090	马克思主义基本原理 Fundamentals of Marxism Principle		(40) 36				2.5	3	No1,2	
	143106	毛泽东思想和中国特色社会主义理论体系概论 Thought of Mao ZeDong and Theory of Socialism with Chinese Characteristics		(80) 48				5.0	4	No1,2	
	143094	形势与政策 Analysis of the Situation & Policy		(128)				2.0	1-8	No1,2	
	144001	大学英语 (一) College English(1)		64				4.0	1	No3	
	144002	大学英语 (二) College English(2)		64				4.0	2	No3	
	145223	大学计算机基础 Foundations of Computer		32				2.0	1	No4	
	152001	体育 (一) Physical Education (1)		32			32	1.0	1	No1	
	152002	体育 (二) Physical Education (2)		32			32	1.0	2	No1	
	152003	体育 (三) Physical Education (3)		32			32	1.0	3	No1	
	152004	体育 (四) Physical Education (4)		32			32	1.0	4	No1	
	106001	军事理论 Military Principle		(16)				1.0	2	No1,2	
	140191	微积分 II (一) Calculus(1)		80				5.0	1	No4	
	140192	微积分 II (二) Calculus(2)		80				5.0	2	No4	
	140197	线性代数与解析几何 Linear Algebra & Analytic Geometry		48				3.0	1	No4	
	140019	概率论与数理统计 Probability & Mathematical Statistics		48				3.0	2	No4	
	145125	多媒体技术及应用 Multimedia Technology and Applications		48				3.0	2	No4	
			人文科学领域 Humanities	通识课 E	64				4.0		No2
			社会科学领域 Social Science		32				2.0		No2
			科学技术领域 Science and Technology		64				4.0(2)		No2
			合计 Total		860			128	58.0		

三、专业教学计划表（续）（Teaching Schedule）

类别 Course Category	课程 代码 Course No.	课程名称 Course Title	是否 必修 C/E	学时数 Total Curriculum Hours				学分 数 Credits	开课 学期 Semester	毕业 要求 Student Outcomes
				总学时 Class Hours	上机 Computer-ai ded Class Hours	实验 Lab Hours	实践 Practice			
学科基础课 Disciplinary Basic Courses	168289	国际经济与贸易导论 Introduction to International Economics and Trade	必 C	32				2.0	1	№6,9,10
	174001	微观经济学 Microeconomics	必 C	64				4.0	1	№1,2
	168415	政治经济学 Political Economics	必 C	48				3.0	1	№1,2
	175113	管理学原理 The Principle of Management	必 C	48				3.0	2	№1,2,4
	174002	宏观经济学 Macroeconomics	必 C	64				4.0	2	№1,2
	168192	市场营销学 Principles of Marketing	必 C	48				3.0	2	№1,2
	175010	会计学原理 Principles of Accounting	必 C	48				3.0	3	№1,2,9,12
	168188	中级微观经济学 Intermediate Microeconomics	必 C	64				4.0	3	№1,2,5
	174014	国际贸易原理 I Principles of International Trade I	必 C	64				4.0	3	№5,6,7
	174005	统计学 Statistics	必 C	60	16			3.0	4	№1,2,3,4,5
	168246	中级宏观经济学 Intermediate Macroeconomics	必 C	64				4.0	4	№1,2,5
	174015	国际贸易实务 International Trade Practice	必 C	56		16		3.0	4	№1,3,5,6,9
	168308	国际金融 International Finance	必 C	48				3.0	5	№5,6
	168048	计量经济学 Econometrics	必 C	52	12			3.0	5	№1,3,4,5
	168425	毕业设计（论文）专题讲座 series of lectures on graduation thesis (design)	必 C	16				1.0	6	№1&2
	168477	批判性思维 Critical Thinking	必 C	32				2.0	6	№10
	174122	产业经济学 Industrial Economics	选 E	48				3.0	3	№4,5,6,9
	168271	发展经济学 Development Economics	选 E	48				3.0	3	№5,6,9
	168280	新制度经济学 New Institutional Economics	选 E	48				3.0	3	№5,6,9
	174068	财政学 Public Finance	选 E	48				3.0	4	№5,6,9
	168200	博弈论基础 Game Theory	选 E	48				3.0	4	№6,9,10
	168208	经济法 Economic Law	选 E	48				3.0	4	№1,2,4
			合计 Total	必 C	808	28	16		49.0	
			选 E	选修课修读最低要求 6.0 学分 minimum elective course credits required:6						
Specialty 课 related	168210	国际结算 International Settlement	必 C	56		16		3.0	5	№1,5,6,9
	168360	外贸函电与单证 Foreign Trade Correspondence and Documents	必 C	56	16			3.0	5	№3&7

168334	中级计量经济学 Intermediate Econometrics	必 C	48				3.0	6	№4,5,6
168159	金融学原理 Principles of Finance	选 E	48				3.0	3	№1,2,3,6,9,11
174063	保险学原理 Principle of Insurance	选 E	48				3.0	3	№5,6,9,10
168462	超边际分析 Intra-marginal Analysis	选 E	48				3.0	3	№5,6,9
174118	跨国公司经营与管理 Multinational Operations and Management	选 E	48				3.0	4	№3,5,6,8,9
168463	国际商务 International Business	选 E	48				3.0	4	№6,8
174017	国际商务谈判 International Business Negotiation	选 E	48				3.0	4	№7,8
174079	国际经济学 II International Economics II	选 E	48				3.0	5	№5,6,9,10
168464	国际贸易规则前沿 Front of International Trade Rules	选 E	32				2.0	5	№6,7,10
168268	供应链管理 Supply chain management	选 E	48				3.0	5	№1,2,3,4,5,10
168406	公司金融 Corporation Finance	选 E	64				4.0	5	№4,5,6,8,9
168036	项目管理 Project Management	选 E	32				2.0	5	№1,2,9,10,11
174073	经济地理 Economics Geography	选 E	48				3.0	5	№6,9,10
168465	中国对外贸易概论 Introduction to Foreign Trade of China	选 E	48				3.0	6	№5,7,8
174020	国际服务贸易 International Trade in Services	选 E	48				3.0	6	№6,9
168120	国际物流 International Logistics	选 E	48				3.0	6	№6
168466	商品学 Commodity Science	选 E	48				3.0	6	№6,9,10
174110	货币银行学 II Money and Banking II	选 E	48				3.0	6	№1,5,9
174036	证券投资分析 Securities Investment Analysis	选 E	48				3.0	6	№1,2,5,6
168428	创业教育 Developmental Entrepreneurship	选 E	32				2.0	6	№6,8,9
175050	市场调研与预测 Marketing Researching and Forecasting	选 E	36	12			2.0	6	№2,7,14
168175	网络营销 Network Marketing	选 E	48				3.0	6	№1,2,3,4
168467	对外贸易形势与政策 Foreign Trade Situation and Policy	选 E	32				2.0	6	№6,7,10
168468	国别经济 Nationality Economy	选 E	32				2.0	7	№3,6
168342	经济理论前沿 Series Topics on Advances of Economics	选 E	32				2.0	7	№2,4,6
168012	电子商务概论 Introduction to Electronic Commerce	选 E	32				2.0	7	№1,2,3,7
120003	创新研究训练 Innovation Research Training	选 E	32				2.0		№4,12
120004	创新研究实践 I Innovation Research Practice I	选 E	32				2.0		№4,12
120005	创新研究实践 II Innovation Research Practice II	选 E	32				2.0		№4,12

120006	创业实践 Entrepreneurial Practice	选E	32				2.0		№4,12
合计 Total		必C	160	16	16		9.0		
		选E	选修课修读最低要求 22.0 学分 minimum elective course credits required:22						

备注：学生根据自己开展科研训练项目、学科竞赛、发表论文、获得专利和自主创业等情况申请折算为一定的专业选修课学分（创新研究训练、创新研究实践 I、创新研究实践 II、创业实践等创新创业课程）。每个学生累计申请为专业选修课总学分不超过 4 个学分。经学校批准认定为选修课学分的项目、竞赛等不再获得对应第二课堂的创新学分。

四、集中实践教学环节(Practice-concentrated Training)

课程代码 Course No	课程名称 Course Title	是否必C 修C/E	学时数 Total Curriculum Hours		学分数 Credits	开课学期 Semester	毕业要求 Student Outcomes
			实践 Practice weeks	授课 Lecture Hours			
106002	军训 Military Training	必C	3周		3.0	1	№1
143197	马克思主义理论与实践 Marxism Theory and Practice	必C	2周		2.0	假期	№1
168469	国际商务综合模拟与实训 International business integrated simulation and training	必C	2周		2.0	6	№5,6,8,9
175057	认知实习 Cognitive practice	必C	1周		1.0	6	№7,8
168091	毕业实习 Graduation Practice	必C	3周		3.0	7	№7,8,9,10
168069	毕业设计（论文） Final Year Project (Thesis)	必C	14周		14.0	8	№4,5,6,9,10
合计 Total		必C	25周		25.0		
		选E	选E 修课修读最低要求 0 学分 minimum elective course credits required:0				

五、第二课堂

第二课堂由人文素质教育和创新能力培养两部分组成。

1.人文素质教育基本要求

学生在取得专业教学计划规定学分的同时，还应结合自己的兴趣适当参加课外人文素质教育活动，参加活动的学分累计不少于 2 个学分。

2.创新能力培养基本要求

学生在取得本专业教学计划规定学分的同时，还必 C 须参加国家创新创业训练计划或广东省创新创业训练计划或 SRP（学生研究计划）或百步梯攀登计划或一定时间的各类课外创新能力培养活动（如学科竞赛、学术讲座等），参加活动的学分累计不少于 4 个学分。

5.“Second Classroom” Activities

“Second Classroom” Activities are comprised of two parts, Humanities Quality Education and Innovative Ability Cultivation.

1)Basic Requirements of Humanities Quality Education

Besides gaining course credits listed in one’s subject teaching curriculum, a student is required to participate in extracurricular activities of Humanities Quality Education based on one’s interest, acquiring no less than two credits.

2)Basic Requirements of Innovative Ability Cultivation

Besides gaining course credits listed in one’s subject teaching curriculum, a student is required to participate in any one of the following activities: National Undergraduate Training Programs for Innovation and Entrepreneurship, Guangdong Undergraduate Training Programs for Innovation and Entrepreneurship, Student Research Program (SRP), One-hundred-steps Innovative Program, or any other extracurricular activities of Innovative Ability Cultivation that last a certain period of time (e.g. subject contests, academic lectures), acquiring no less than four credits.